



DIRECT EVENTSM

You rely on conferencing to meet with co-workers, customers and partners for everyday meetings and large-scale events. On demand conference calls provide an easy way to get teams together, disseminate information and keep the lines of communication open. But as the size of your calls increases, keeping everything running smoothly becomes more of a challenge—participants to invite, attendee information to manage and scores of people to connect to the call. With Direct Event, you get more features and flexibility so you can take advantage of the convenience of automated conferencing while gaining the benefits of a full service event call.

Direct Event combines professionalism and personalization with automation. Your participants quickly and easily join the call with passcode expedited entry and an operator is available during your call to offer any assistance. Plus you can select from our full range of Surround-the-Call features to perfectly tailor each conference to your needs.

LARGE-SCALE EVENTS WITH FLEXIBILITY

Direct Event lets you conveniently host an audio conference without giving up extra features that help you make the most of your call. With Direct Event, you can:

- + Host a company-wide quarterly review and get everyone into the call and up to speed with no delays
- + Use the registration feature to automatically collect information about your attendees as they enter the conference
- + Ensure that all speakers and attendees join to the call quickly and efficiently by streamlining entry with permanent leader and participant dial-in numbers.

FEATURES

Passcode Expedited Call Entry Participants enter a passcode and are placed into the call automatically without the assistance of an operator, streamlining the process and reducing hold times at the beginning of your call.

Separate Dial-In Numbers Call leaders and participants dial into separate numbers ensuring that everyone is where they need to be in the most efficient way.

Optional Call Registration Direct Event Registration gives you the opportunity to collect information about your audience prior to the call. PIN code identifiers given to each participant upon registration enable you to determine exactly who was on your call without having to collect information as participants dial in.

Call Customization Our full complement of Surround-the-Call features, from Participant Report to Encore digital recording, is available so you can select the combination that best suits each call's purpose.